2020 CALS Stay @ HOMEcoming Parade
Sponsored by the
The College of Agricultural and Life Sciences College Council

The College of Agricultural and Life Sciences Stay @ HOMEcoming Parade is designed to celebrate homecoming at the University of Florida, honor our time-honored traditions and to let the world know #TheGatorStillGrowls!

IMPORTANT DATES AND REGISTRATION:
Registration will be open from October 15-21, 2020.
Register here: https://ufl.qualtrics.com/jfe/form/SV_beFhipADX17bvrn

ENTRY FEE:
Each entry has the option of donating $10.00 to the Alan and Cathy Hitchcock Field and Fork Pantry using this link: http://bit.ly/CALShome

OR

You may choose to purchase and deliver 2 or more jars of unopened peanut butter to the CALS Dean’s Office, McCarty Hall D 2020. Be certain the name of your entry is attached to both containers. All peanut butter will be donated to the Alan and Cathy Hitchcock Field and Fork Pantry and the Bread of the Mighty Food Bank in Gainesville. The Florida Peanut Producers Association and Florida Peanut Federation will match all donations.

GUIDELINES, RESTRICTIONS & DIRECTIONS:
Limit ONE entry per person, team, department, advisor, etc. Categories are listed in the next section.

- The float must be constructed using a traditional cardboard shoe box.
  - The box should be no larger than 10” x 13” x 5” and not more than 15” high when complete
  - Design is limited only by your imagination
  - If your entry exceeds the size limitations it may be disqualified from the public vote but still included in the CALS Stay @ HOMEcoming Parade
  - The shoe box functions as your float trailer or vehicle. You are allowed to place the large part of the shoebox upside down and attach the lid of the shoebox at one end if you choose
Narrow ends will represent the front and the back of the float. Paint the boxes, or cover with paper and decorate.

There are a multitude of examples of online, here are a couple of examples.

- Do not create a diorama inside the shoe box. The float should be constructed on the “bottom” of the box (upside down).
- Suggested construction materials include, but are not limited to:
  - Paper mâché
  - Cloth
  - Foil
  - Fringe
  - Petal paper
  - Beads
  - Pipe cleaners
  - Action figures
- Floats must be appropriate for a family audience and avoid controversial themes or issues.
- The use of wheels is acceptable, the use of motorized toys or a base larger than the shoebox is prohibited.
All floats should adhere to the following themes:
- #TheGatorStillGrowls
- Your major/department
- Your club or organization’s purpose
- General CALS
- Your outside entities purpose/mission

CATEGORIES:

- Undergraduate Student(s)
  - Individual
  - Team of Two
- Graduate Student(s)
  - Individual
  - Team of Two
- Best Club or Organization
- Best Faculty, Staff or Advisor
- Best Alumni and Friends
- Best Department
- Best Outside CALS Entity
- Overall Placings: 1st, 2nd and 3rd

PARADE:
The CALS Stay @ Homecoming Parade will debut on November 9, 2020 for your viewing pleasure on a @UFCALS social media sites.

VOTING:
Photographs of each float will be posted on @UFCALS social media sites and votes will be tabulated based on “likes”. Overall awards will be determined by a highly esteemed panel assembled by the CALS Dean’s Office. Voting will begin on November 9, 2020 at the conclusion of the parade and end at midnight on Monday November 16, 2020.

PRIZES AND PARADE:
Prizes will include gift cards, CALS SWAG and more! Winners will be announced LIVE on November 20, 2020 during the UF/IFAS CALS Virtual TailGATOR. Registration for this event will be announced at a later date via the weekly student email and on the @UFCALS social media sites.

PHOTO & VIDEO RELEASE:
Participation indicates permission for @UFCALS to use images of entry and contestant(s) in any and all publications, social media, etc. associated with the College of Agricultural and Life Sciences.

- Submission must be of horizontal orientation
- Be sure to stabilize the camera
- The camera should be held still, and the float pulled in front of the camera
- Sound is not necessary
- Submission should be 20 seconds leaving 5 seconds on each end of the video for a total of 30 seconds
- We will provide an example via email after registration closes
SUBMISSION:
Each individual or team will submit the following:

- FIVE (5) well lit, blank background, in focus, high-resolution photographs of your float from the following angles (one photo for each angle for a total of 5)
  - Top
  - Right Side
  - Left Side
  - Front
  - Back
- A video of your float no longer than 30 seconds
  - No sound necessary
  - The float should be pulled across a flat surface at a slow speed
  - The video should be taken from spectator view (as if a spectator was standing on the side of a parade)
  - All videos will be combined into one to be shared on @UFCALS social media in parade format
  - Photo file types should be either a JPEG or PNG
  - Video file types should be either MP4 or MOV
- Once registration has closed, examples of the photographs and the video will be shared via email with the contacts listed on the registration form
- Submissions will be sent to cals-dean@ufl.edu

IMPORTANT DATES AT A GLANCE:
October 15-21, 2020 Registration Open
October 15-November 2 Float Construction
November 2, 2020 Submissions Due
November 9, 2020 Stay @ HOMEcoming Parade Debut
November 9-16, 2020 Voting Open
November 20, 2020 Winners announced during CALS TailGATOR at Noon